

8/4/2013

From:

Alexander Jules Russan
Owner of Alexander Jules
1715 California Ave. #D
Santa Monica, CA 90403

To:

Appropriate party at USPTO

Hello,

This is a consent form to confirm that the name of the brand "Alexander Jules" is in reference to me (my first and middle names), and that I give consent for it's registration as a trademark.

I am the owner of the company, which is a DBA of Alexander J. Russan (sole proprietor).

Please let me know if you have any questions.

Thank you very much,
Alex J. Russan